



TRADITIONAL BUSINESS VS RELATIONSHIP / NETWORK MARKETING

Aspect	Traditional Business	Relationship Marketing
Inc, legal fees, paperwork	\$1000's, forms & detailed accounting	Done for you
Investment	Considerable upfront \$money required	Membership fee, personal use
R&D & Market studies	Why your product/service, who wants it	Done for you, identified
Decision making	Responsibility is yours or pay \$\$\$	Little responsibility, supported
Systemization	If not, you must show up everyday	like a franchise, training in
Competition	If not now, you will, start the process over	Done for you, cooperative
Sourcing best products	Comparing, researching, analyzing	Done for you
Accounts Pay, Receivable	Considerable effort	Up front buying, non issue
Employees	Nobody works as hard as you for your biz	None
Overhead	Can be considerable, utilities, rent	Computer, phone... got one?
Doing what you love	Complicated, not fun any more	Personal growth, sharing
Time	At least 8 hrs /day	Maybe 8 hrs week
Discrimination	Rampant	None
Personal achievement	Restricted, related, gender, IQ, experience	Level playing field, unlimited
Relationships	Frowned upon at work	Support system, encouraged
Profit sharing	by the hour, boss makes the money	Performance, all shared

Conscious Planet is a business vehicle that provides superlative health products, enlightening education and passive income opportunity to its participants without the overhead and headaches of traditional business. We are creating a lifestyle of wellness and abundance within the context of an intentional community with a common vision. Our support system is designed to help you succeed by cooperatively sharing resources and profits... just Plug In!

Regain your health!

Pay it Forward and potentially earn passive income from all purchases in your community.

APPLY PRINCIPLES OF SERVICE & ABUNDANCE:

A typical Conscious Planet Conversation:

I am involved with a company with life changing products and information, satisfaction guaranteed. I am looking for a few people to support me @\$100/month, so that I can get my products for free, and if you want, I will help you find a few people that will do the same for you, so you can get yours for free... potentially create an online income. Are you interested?

NOTE: By asking for support from your first circle, you are no longer selling, they are buying and knowing its going to a good cause, they love you. Isn't this better than sending \$5 to Ethiopia and not knowing what it is being used for. However, if they let you help them refer 3 and eat for free, you get paid \$\$\$ and a passive income.